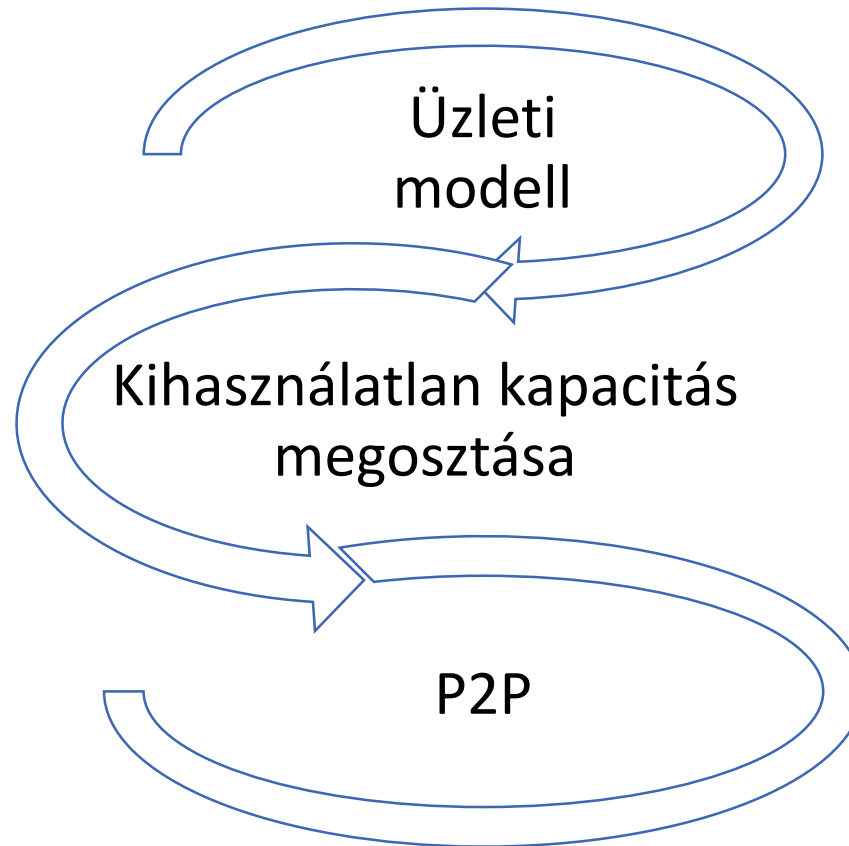


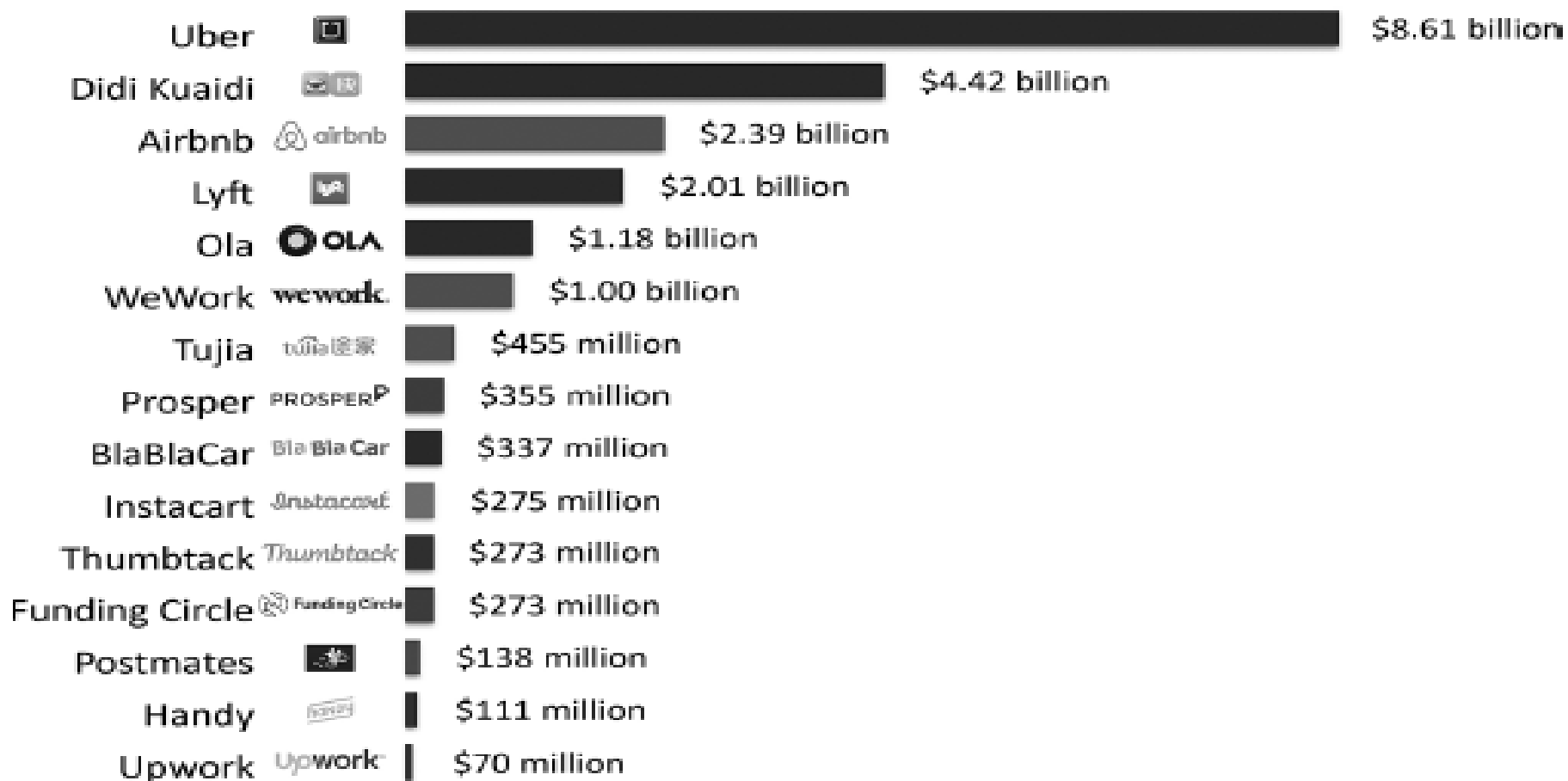
SHARING ECONOMY ÉS A KERESKEDELEM

Megosztáson Alapuló Gazdaság

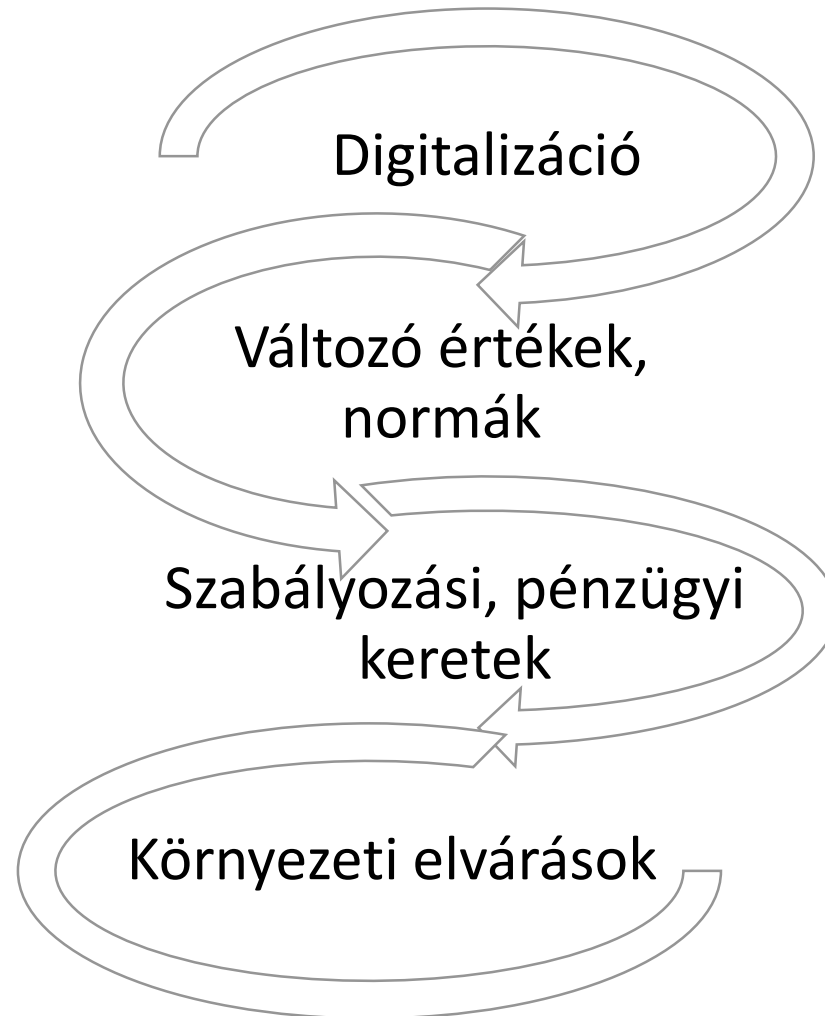
Sharing Economy



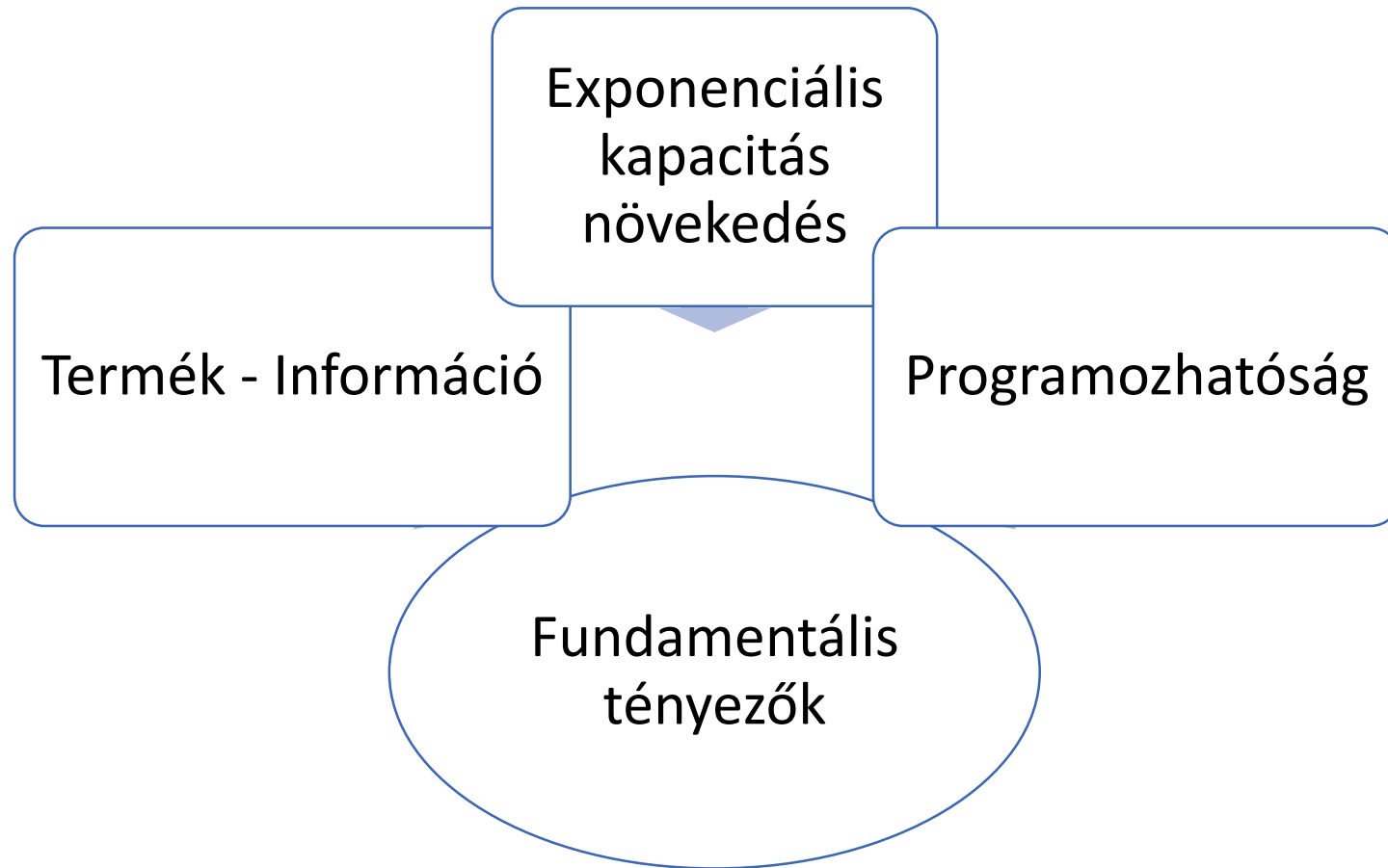
Példák a sharing economy platformokra



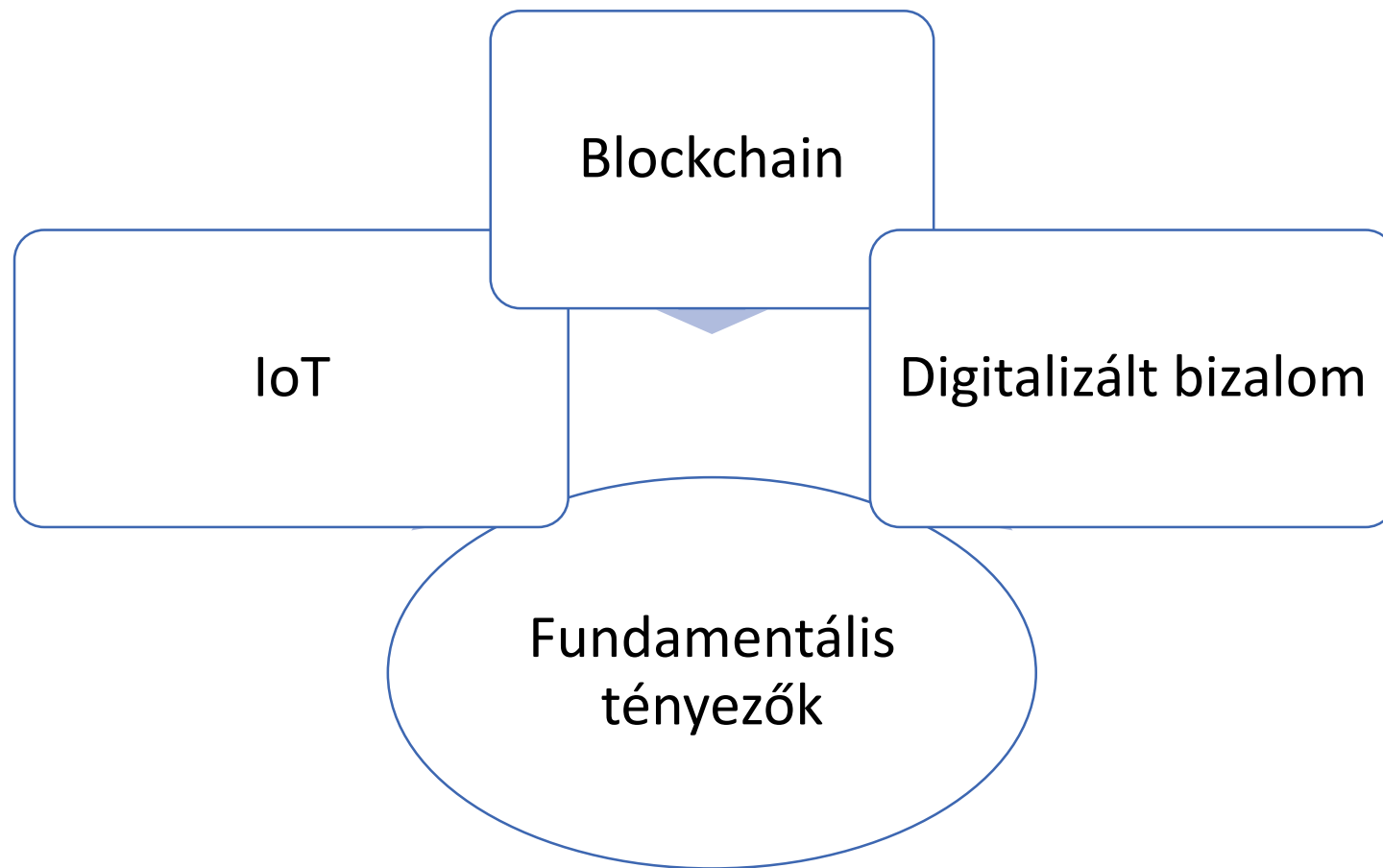
Befolyásoló tényezők



Digitalizáció Determinánsai



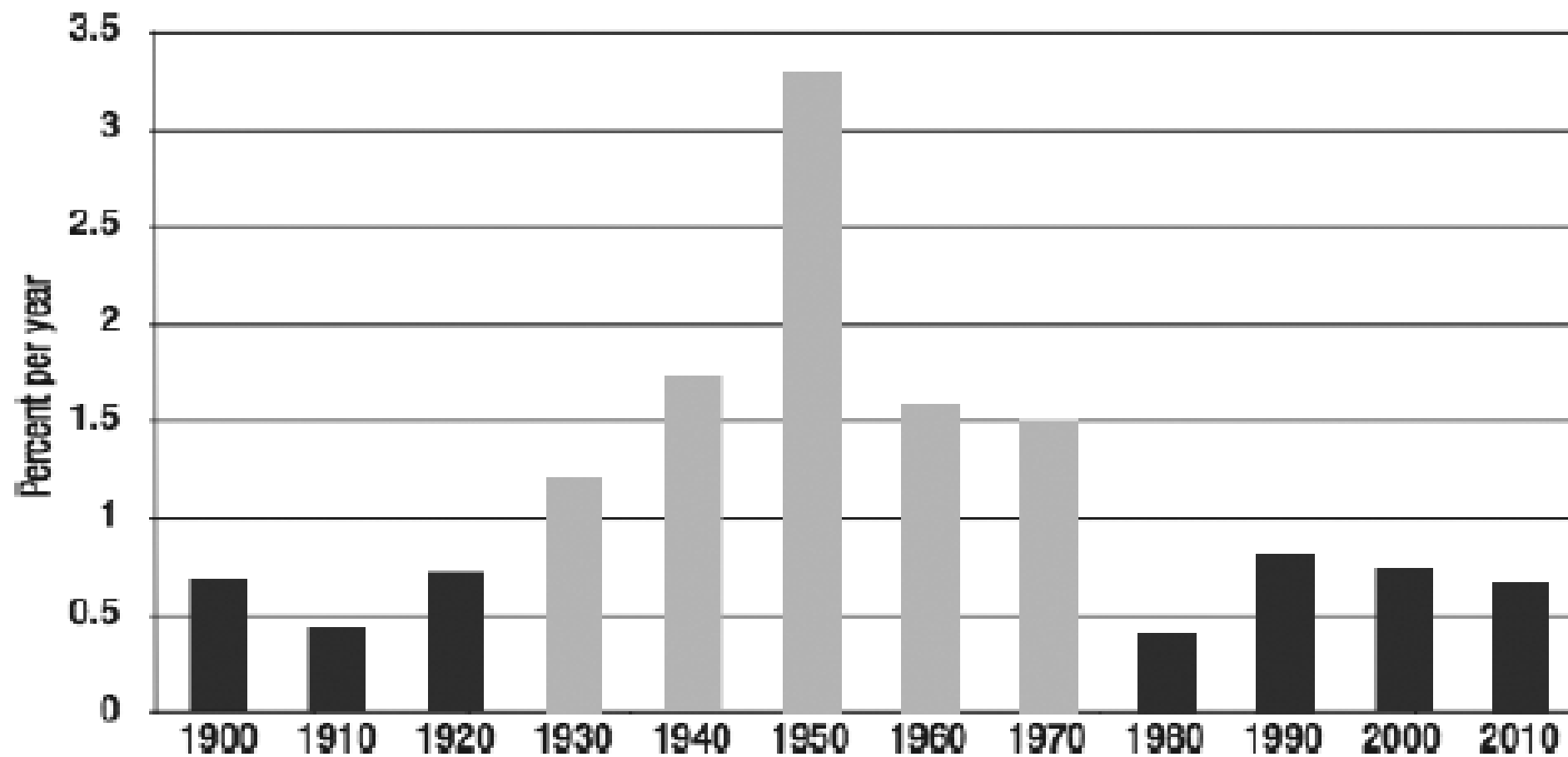
Termékek Digitalizációja



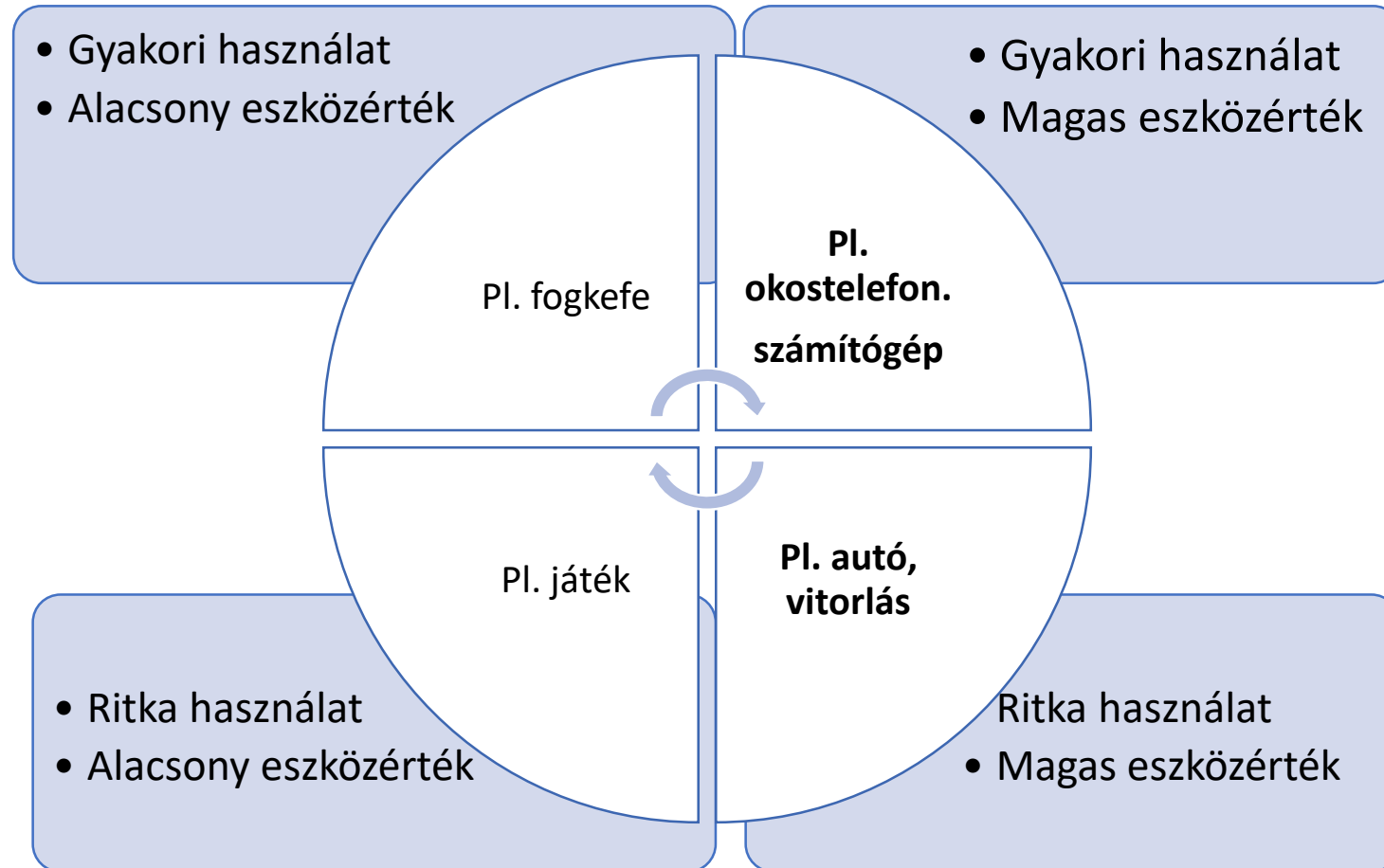
Gazdasági hatás



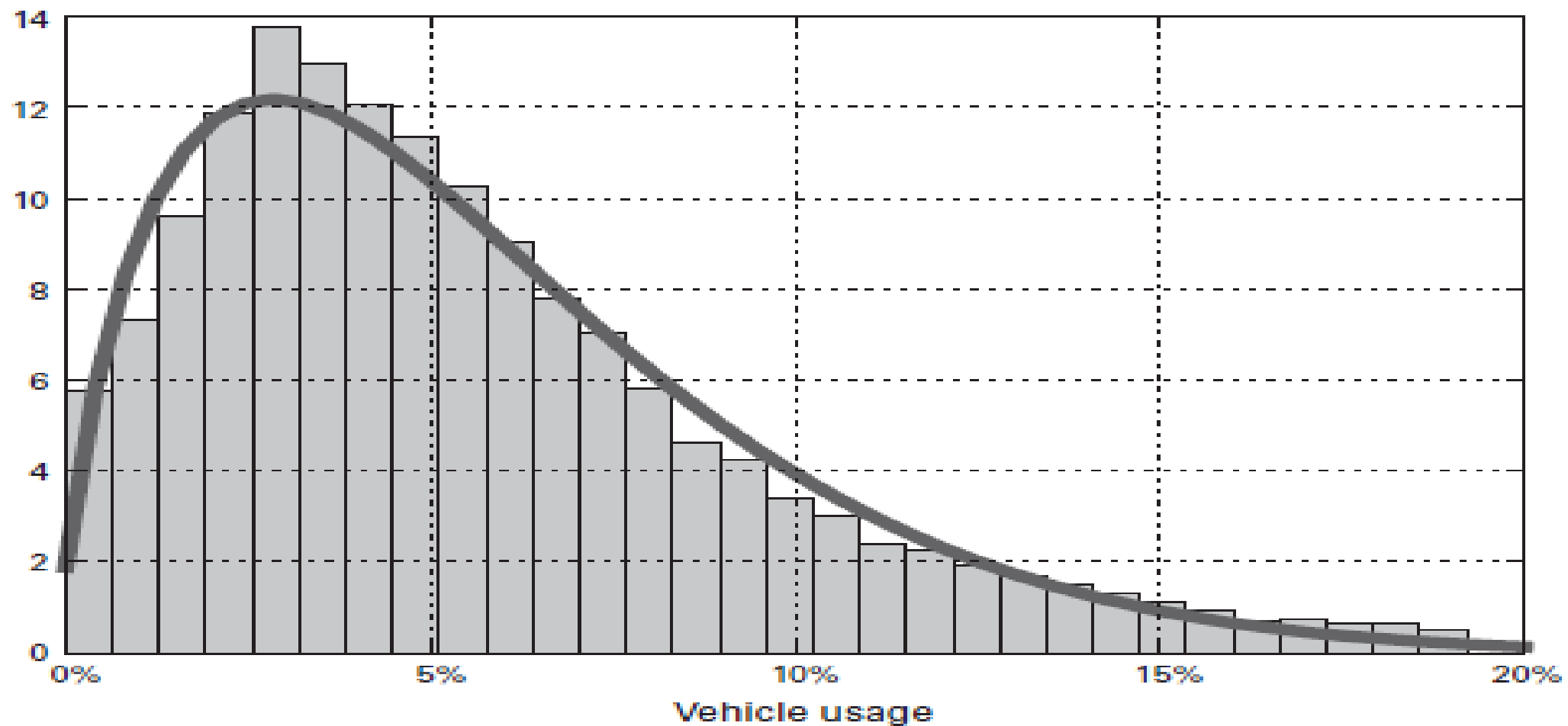
Gazdasági termelékenység növekedése.



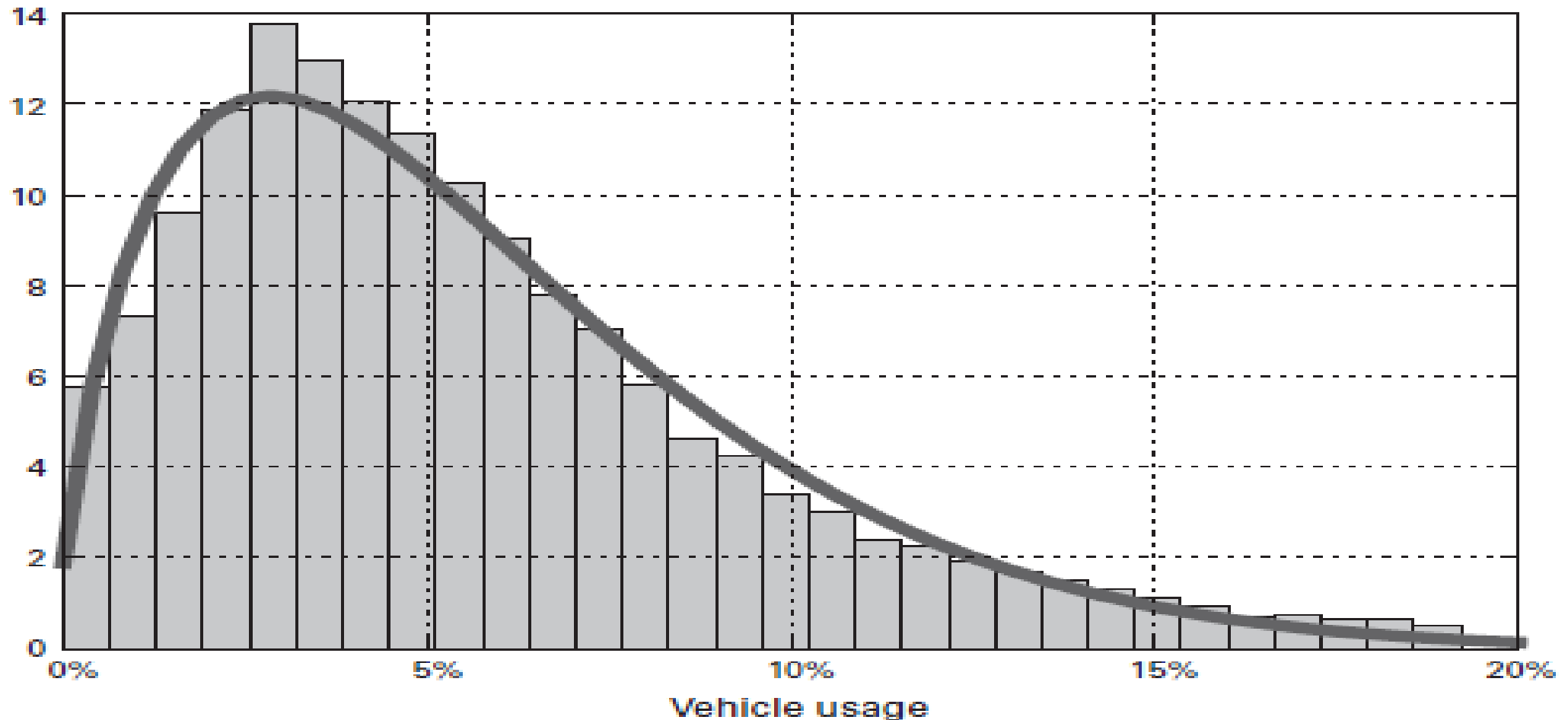
Gansky féle termék osztályozás



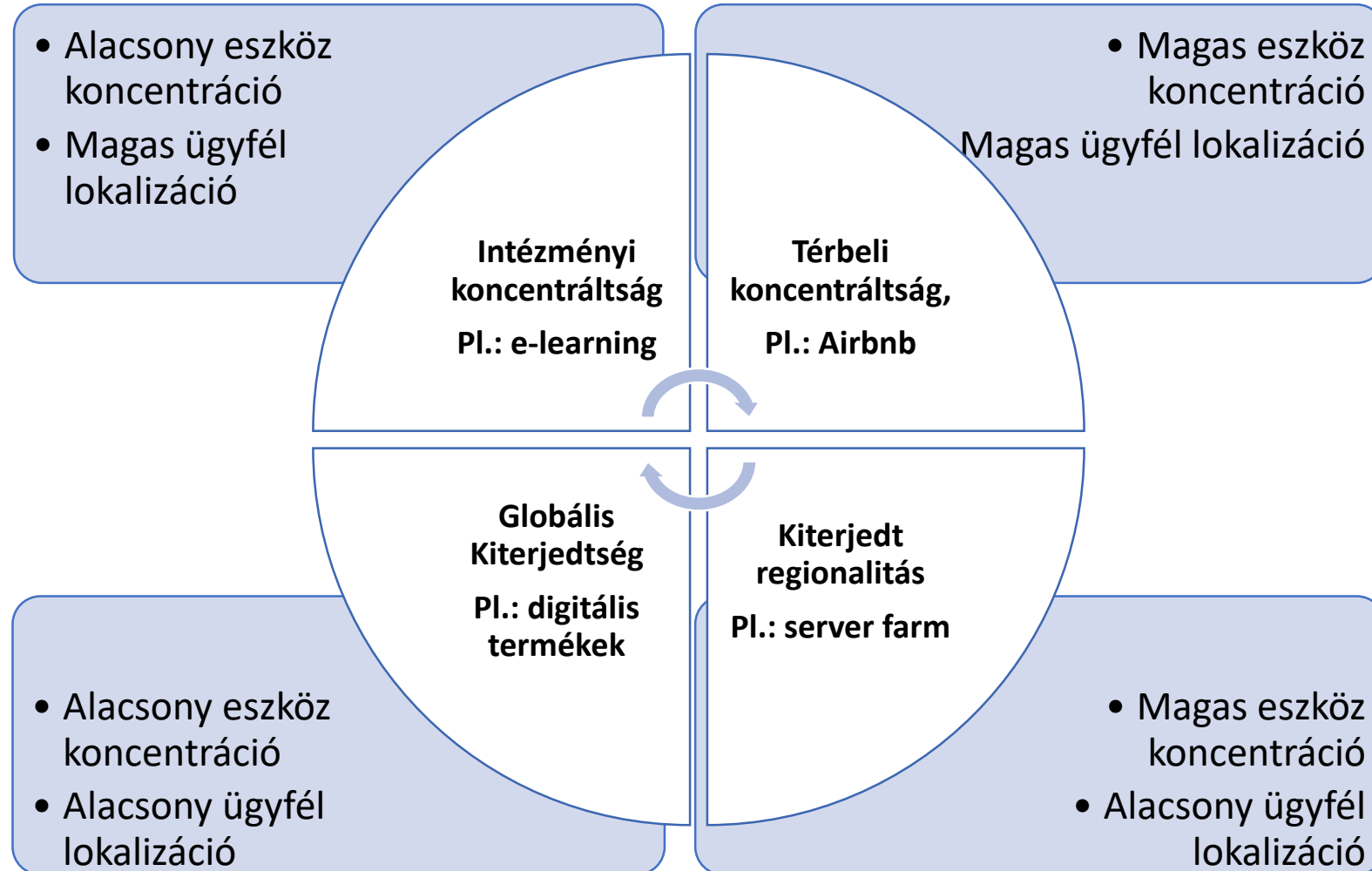
USA járműhasználati adatok (2019)



Vehicle usage in the United States (compiled from NHTS data as of 2009).

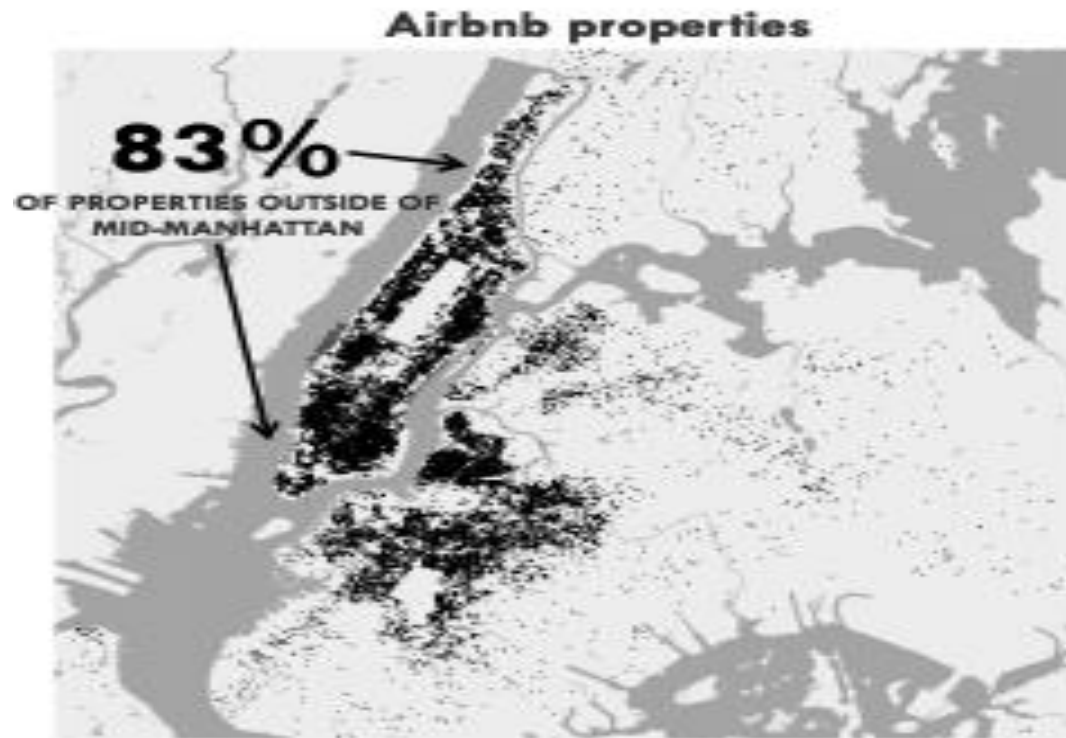


Térbeliség és a megosztáson alapuló gazdaság



Airbnb igénybevétel, New York City

Most Airbnb guests stay outside main hotel areas throughout NYC.



Note: Size of each dot on hotel map indicates the estimated number of rooms for each hotel. "Mid-Manhattan" refers to Manhattan between 14th and 59th Streets.

Köszönöm a figyelmet